

AT A GLANCE

The UK's intelligent venue platform for business events.

Hire Space is the UK's leading intelligent venue platform for business events. Founded in 2013 by Will Swannell and Edward Poland, the company is headquartered in London and serves over 800 enterprise teams including Sky, Google, BBC, Accenture, EY, KPMG, PwC and Moody's.

£3bn+Events processed
through the platform**800+**Enterprise teams
served**10 yrs**Proprietary venue
pricing dataset**~50**Employees, London
HQ

Factsheet

FOUNDED

2013 (planned 2011)

HQ

London, UK

FOUNDERS

Will Swannell (CEO) · Edward Poland

EMPLOYEES

~50

FUNDING RAISED

\$10m+

SECTOR

Events tech, B2B marketplace

NOTABLE INVESTORS

Karen Hanton MBE (TopTable founder), QVentures, British Business Bank, Barclays, plus a syndicate of angels, VCs and family offices.

RECOGNITION

Event Tech Awards — Best Venue Booking Solution (Hire Space 360). Founder of the Hire Space Awards (industry).

Story

Will Swannell, a Teach First maths teacher at a cash-strapped Paddington school, and Edward Poland, a political adviser working to save recession-hit community venues, started Hire Space in 2011. They worked from a kitchen for six months without paying themselves, planned the platform

during a 27.5-hour world-record five-a-side football game, and launched as a social enterprise in 2013 with schools, churches and community centres on the books.

We approached this market from outside it. That's why we ended up building something fundamentally different from the agencies and platforms already there. Today: ~50 people, £3bn+ in events processed, a 10-year proprietary venue pricing dataset, and 800+ enterprise teams who trust us with the events they can't afford to get wrong.

Selected enterprise customers

Sky	Google	BBC	Accenture
EY	KPMG	PwC	Moody's
Deloitte	Microsoft	Salesforce	Pfizer

Spokespeople

Will Swannell — CEO & co-founder. Speaks on applied AI in real-world businesses, marketplace dynamics & venue pricing, founder-led tech in legacy industries, and Teach First / social mobility.

Edward Poland — Co-founder. Speaks on the future of the events industry, venue marketing & distribution, building a marketplace from zero, and lessons from a social-enterprise origin.